



Connecting with the Community

These starting points support the emails, messages, and social media posts that reach parents, families, and caregivers across your school community, so that everyone can read, hear, and act on what you share.

[Access the collection at bit.ly/AimingForAll](https://bit.ly/AimingForAll)

3 SECTION 3 • ACCESSIBILITY FOR LEARNING COMMUNITIES

Disability-Inclusive Communications Guidelines

United Nations

Covers respectful language and accessible format together, for emails, social posts, documents, and multimedia. Includes checklists and an Easy Read version.

3 SECTION 3 • ACCESSIBILITY FOR LEARNING COMMUNITIES

Accessible Social Media

accessible-social.com

A reference guide for accessible posts: image descriptions, video captions, accessible hashtags and emojis, colour contrast, and platform-specific guidance.

3 SECTION 3 • ACCESSIBILITY FOR LEARNING COMMUNITIES

Plain Language and Easy Read Communication

Center on Disability

Clear-writing guidance for letters, newsletters, and notices, covering plain language and Easy Read so messages reach every parent, family, and caregiver.

2 SECTION 2 • FOUNDATIONS

Accessibility Basics

NCADEMI

Nine core skills for accessible content: alt text, captions, clear writing, colour, headings, links, lists, tables, and text contrast.

6 SECTION 6 · NO-COST DIGITAL RESOURCES

Alt Text and Image Descriptions

No-cost AI tool, ASU AI Labs

Drafts alt text and longer descriptions for the photos and graphics in your posts and emails. Always review and refine the draft before using it.

Please note: before using digital tools, refer to data protection and privacy requirements.